

ABSTRACT OF THE DISCLOSURE

A service status detecting component for detecting a service status of a computer peripheral and a customer product information storing means for updating and storing the specifications information and the service status of this computer peripheral are provided in the computer peripheral or a computer which acts as an upper-level system of this computer peripheral. Sales promoting terminals allow access to the customer product information storing means to read out the specifications information and the service status and are arranged in a network to which that computer peripheral or the computer is connected. A sales person to confirm at the sales promoting terminals the specifications information and the service status of a sold computer peripheral and then compare those information items to thereby suggest a purchase plan for expansion, upgrading, functional extension of the apparatus, thus carrying out streamlined business operations without waste of labor.